

# Bluebonnet Barre / Racing Assoc.



**Celebrating 20 years!!**

# 2012 Sponsor Packet

## What is Bluebonnet Barrel Racing Association (BBRA)?

BBRA is a nonprofit barrel racing association that began in the early 1990's. BBRA is an organization that offers professional and amateur barrel racers throughout the state of Texas an opportunity to compete and compile points for year-end awards in various divisions including Novice, Open 5D, Youth, Peewee, and Senior. BBRA holds 12 jackpot barrel races a year, all of which are located in counties that are within a 100-mile radius (as a crow flies) of San Antonio. Please visit our website [www.bluebonnetbarrelracingassoc.com](http://www.bluebonnetbarrelracingassoc.com) to see up to date news and results.

## How does BBRA acquire Year-End awards?

BBRA acquires funds to purchase Year-End awards two ways:

1. Through money earned from division entry fees.  
Every contestant pays an entry fee to participate in the BBRA jackpots. Part of this entry fee goes into the 'jackpot fund' to be paid back to the division winners of that day, and a remaining small percentage is placed into an awards account.
2. Through BBRA sponsorships.  
Businesses and individuals sponsor awards or donate money to be used to purchase year end saddles, buckles, tack, and other awards.

## How do I become a BBRA Sponsor?

Becoming a BBRA sponsor is very easy. Decide what level of sponsorship you would like to have. BBRA has 4 levels of sponsorships available:

### 1) Saddle Sponsor - \$1000

As a Saddle Sponsor, BBRA will advertise for your company 6 different ways:

- Company name and logo will be tooled into the skirt of the saddle
- Company banner (provided by sponsor) will be hung at every race.
- Company name and logo will be shown on the BBRA web site as a Saddle Sponsor for the entire race season (January thru November).
- Company name and logo will be in every newsletter
- Company name will be announced at every race as a Saddle Sponsor.
- Invited to the BBRA awards banquet to present their saddle to the winner.

If you do not have a banner, we can provide one for you for a nominal fee.

### 2) Buckle Sponsor - \$175

As a Buckle Sponsor, BBRA will advertise for your company 4 different ways:

- Company name and logo will be shown on the BBRA web site as a Buckle Sponsor for the entire race season (January thru December).
- Company name and logo will be in every newsletter
- Company name will be announced at every race as a Buckle Sponsor.
- Invited to the BBRA awards banquet to present their buckle to the winner.

### 3) Event Sponsor - \$100

As an Event Sponsor, BBRA will advertise for your company at your local barrel race and place your company name and logo in the newsletter and on the website as the event sponsor for that race.

### 4) Award Sponsor - \$100 - \$500

For an Award Sponsor, BBRA will advertise for your company by placing your company name and logo on the website.

# B.B.R.A. Sponsorship Form 2012

Novice – Open 5D – Youth -- Pewee – 40 &Over - Poles

Please check appropriate sponsorship level

- \_\_\_\_\_ Saddle Sponsorship - \$1000  
Your sponsorship will go towards purchasing a **trophy saddle** to be given at the awards banquet.
- \_\_\_\_\_ Buckle Sponsor - \$175  
Your sponsorship will go towards purchasing a **trophy buckle** to be given at the awards banquet.
- \_\_\_\_\_ Event Sponsor - \$100  
Your sponsorship will go towards purchasing **awards and prizes** to be given at the awards banquet.
- \_\_\_\_\_ Award Sponsor - \_\_\_\_\_ (please designate \$ amount \$25-\$500)  
Your sponsorship will go towards purchasing **awards and prizes** to be given at the awards banquet

Please complete information below, include a check payable to BBRA, your company business card, and mail to:

BBRA- Sponsorship  
Carrol Copland  
10645 E. Loop 1604 S  
San Antonio, TX 78263

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_

BBRA Member Contact: \_\_\_\_\_

Your Sponsorship is greatly appreciated!  
Thank you for your support of BBRA.  
[www.bluebonnetbarrelracingassoc.com](http://www.bluebonnetbarrelracingassoc.com)